

# Paperuk.com

If you have recently bought a book, a pair of shoes, an electronic gadget, a pack of wine or a bunch of flowers online there is a very strong possibility that the Despatch/Returns Note has been produced by the team at Paperuk.com. Created in 2006 as a division of Pioneer Print Solutions, Paperuk has become one of the country's leading supplier of integrated labels and cards and supply many of the UK's most successful multi-channel retailers. Their aim, to focus on creating innovative Delivery/Returns Notes, Invoices and Packing Slips that have been designed to improve operations, increase sales and to save businesses their two most important assets 'time and money'.

## Great opportunity

Many retailers are recognising that the Despatch Note, other than the catalogue, is the only paper communication that they have with their customers. There is a great opportunity to use this form by cross selling products and telling customers more about the products that will be arriving on the site or high street.

## New multifunctional documents

The team at Paperuk encourage all types of business to contact them with regards to integrated labels. They want them to recognise the savings that a form/label combination can bring to their operations. Hospitals, Councils and Banks are all large users of business forms. Price is key in today's marketplace and many businesses will go out to tender with the lowest price being the winner. Quoting like for like is easy. What Paperuk want is to see how businesses use their forms and then they create new multifunctional documents that will save

time and money. They are also keen to integrate 'promotional labels' that help us remember important web addresses, phone numbers or discount codes. A small reminder can help generate a new order.

## Innovative

Integrated peel-out, pop-out and butterfly cards are also a key part of Paperuk's products. More and more businesses have a priority to strengthen their membership and loyalty schemes ensuring that they keep our business in tough times. Many retailers are also interested in value creating and offer a Gift Wrap Service with Gift Card. Paperuk offer an A4 form with integrated labels and an innovative integrated Gift Message Card which can be printed in one pass. Paperuk also continue to promote the use of recycled papers where possible, and have seen a significant rise in the number of businesses that have moved to a 100% recycled paper.

**If you are looking for an integrated label, card, pocket or bespoke product please do not hesitate to contact the team at Paperuk.com by telephone 01254 873767 or by email [sales@paperuk.com](mailto:sales@paperuk.com).**

**paperuk.com**  
**1-6 John Street**  
**Darwen**  
**Lancashire**  
**BB3 1DH**